

A New Forum to Discuss Empirical Research on Philanthropy and Education

Grant Report for

Carnegie Corporation of New York

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Grant Title:

“For Senior Fellow Fabrice Jaumont
to take part in two philanthropic conferences”

May 11, 2019

CCNY's support allowed me to become an active participant in a new forum on Philanthropy in Education and take part in a worldwide series of symposia, organized and sponsored by NORRAG (Network for international policies and cooperation in education and training), Sheikh Saud bin Saqr Al Qasimi Foundation for Policy Research, Open Society Foundations and The Graduate Institute of International and Development Studies.

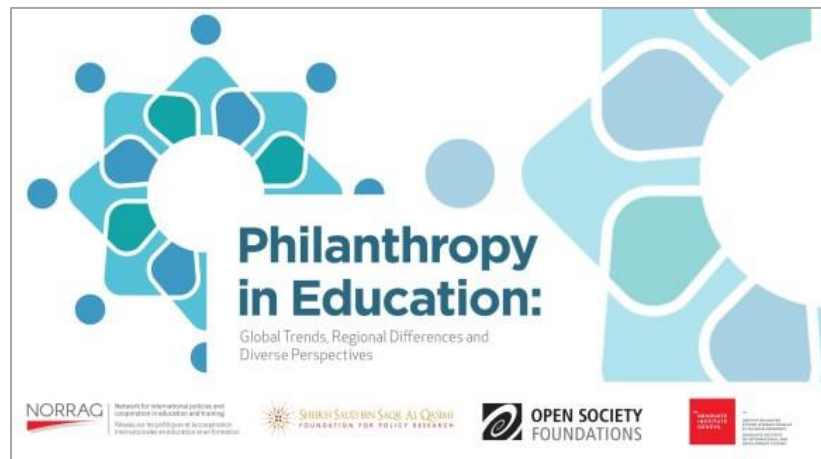
The opening event took place in Geneva in November 2017, followed by a joint presentation in Mexico City in March 2018, a symposium in Beijing in January 2019, and New York and San Francisco in April 2019. Several smaller events in South Africa, India, and Silicon Valley have welcomed local focus groups. The final episode will culminate in the UAE in May 2020, with additional meeting in Brazil and Florida at the end of 2019.

The CCNY grant helped me cover the cost for my participation in both the forum's inaugural symposium in Geneva, and a subsequent symposium in Beijing. I also took part in additional symposium in Mexico City and San Francisco thanks to the support of Fondation Maison des Sciences in Paris where I am a research fellow.

1. General progress

A. Global Trends, Regional Differences and Diverse Perspectives

I was invited to present my research on philanthropy and education as well as my book *Unequal Partners* at the Inaugural Symposium “Philanthropy on Education: Global Trends, Regional Differences and Diverse Perspectives”. The Symposium, which took place at The Graduate Institute in Geneva on November 22-24, was the perfect place to discuss issues related to philanthropy in education.



Official image of the Philanthropy in Education symposia series

I was very impressed with the quality and richness of the presentations, and the wealth of discussions and exchanges which were generated between researchers and practitioners from all over the world. The symposium provided a forum to discuss empirical research on philanthropy and education. In addition, it provided a space to share studies that explore socially responsive and effective giving of individuals, corporations and foundations.



F. Jaumont's presentation during NORRAG's Inaugural Symposium in Geneva

In my presentation on transnational collaborations in higher education, I introduced the notion of equal partnership in the grantor-grantee relationship drawing from my research on American foundations and universities in Africa. Other speakers presented on global trends and approaches, as well as motivations for philanthropic engagement in education. My panel was chaired by Noah Drezner of Columbia University who also gave a brilliant keynote on the tradition of fundraising and the culture of alumni

giving in the United States. This was also an opportunity to hear about the new journal Philanthropy and Education. The program of the three-day symposium is available to download here. Videos of the plenaries, keynote speeches and opening and closing remarks can be found on NORRAG Facebook page.

B. Philanthropy in Education: Interaction with the Public Sector



Group picture with Philanthropy in Education panelists during CIES2018 in Mexico City

I took part in a panel on philanthropy and education during the annual conference of the Comparative and International Education Society in Mexico City (CIES 2018), *Re-Mapping Global Education: South-North Dialogue*. The panel focused on the interplay at both policy and delivery level between the public sector and the philanthropic one. Funding to higher education is dependent on both national and global shifts in the grantors' country, and in

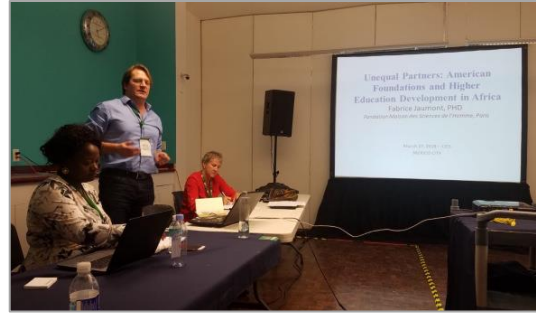
the receptiveness of African governments and institutions to the modalities of private funding. Neo-liberal trends influencing foundations have promoted the notion of the knowledge economy, which sees higher education as crucial for economic growth.



F. Jaumont's presentation in the panel on philanthropy in education during CIES2018 in Mexico City

Proudly representing Fondation Maison des Sciences de l'Homme in Paris, which has offered me a research fellowship and has published my latest book, Partenaires inégaux, I presented a paper entitled *Reconsidering development: Rethinking the relationship between American foundations and universities in Africa*. This paper offered a nuanced analysis of U.S. foundations committed to strengthening capacity in higher education in Africa. It examined the relationship between foundations and universities in nine African nations as both dynamic and complex when it operates within the context of international cooperation and the Sustainable Development Goals.

I also took part in a panel entitled *Multiple Perspectives of Professional Development on the African Continent* organized by the Africa Special Interest Group at CIES. I was able to talk about my book Unequal partners: American foundations and higher education development in Africa which is prefaced by Vartan Gregorian, President of Carnegie Corporation of New York.



F. Jaumont presenting on U.S. philanthropy and higher education in Africa during CIES2018 in Mexico City

C. Philanthropy in Childhood Education in China

China is becoming an increasingly important stakeholder in philanthropy in education. As a follow-up to several talks I gave on philanthropy in education I was invited to take part in *Philanthropy in Childhood Education in China: Trends and Perspectives*, a conference organized by the China Global Philanthropy Institute in collaboration with NORRAG (Network for international policies and cooperation in education and training) and 21st Century Education Research Institute, with sponsorship from the Lao Niu Brother & Sister Foundation.



Group picture with the speakers, hosts, and staff of the Innovation & Childhood Education in China Conference in Beijing

This event targeted foundations, non-profit educational organizations, academia, business, social enterprises, media and government to discuss the theme of education equity and innovation in childhood education in China. It brought together around 170 participants, and high-level speakers presenting a combination of domestic and international experiences and case studies.

A. Building an International Partnership for 21st Century Education through Philanthropy and Collaboration

I took part in a panel on the role of philanthropy in supporting innovation in education. As a former school director I spoke on the need to build an international partnership for 21st century education. Perhaps the most urgent issue in education today is preparing our children for their future rather

than our past. Yet the biggest challenge isn't changing the students — they are already in the 21st century — but updating the attitudes of the educators, school leaders, and parents around them.

My roundtable focused on Education and innovation for the future and included the following speakers: Shengli HUANG, Director of 21st Century Education Research Institute, Kemei LI, Co-founder, Vice President and Secretary General of Beijing Deqing Foundation, Xiaopeng CHEN, Secretary General of Laoniu Brother & Sister Foundation, Jieqiong YU, President of Sichuan Women & Children Foundation, and Yurong GAO, Vice Director of China Philanthropy Research Institute, Beijing Normal University. [Here is a PDF of the program](#)

B. China Global Philanthropy Institute

During my visit to Beijing for *Philanthropy in Childhood Education in China: Trends and Perspectives* conference, I was thrilled to learn more about China Global Philanthropy Institute (CGPI), a think-tank established three years ago to provide information on China's rapidly expanding philanthropic sector and training programs for foundation executives as well knowledge exchange, reporting and monitoring on the sector which currently totals 7,000 foundations.

China Global Philanthropy Institute was founded by five Chinese and US philanthropists, Bill Gates, Ray Dalio, Niu Gensheng, He Qiaonyu and Ye Qingjun. The Institute receives funds from Bill & Melinda Gates Foundation, Beijing Dalio Public Welfare Foundation, Lao Niu Foundation, Beijing Qiaonyu Foundation and Zhejiang Dunhe Foundation.



*Visit of the China Global Philanthropy Institute in Beijing
with the NORRAG delegation*

Included in the pictures are Haoming Huang, Vice President of China Global Philanthropy Institute, Arushi Terway, Senior Lead Research Associate of NORRAG, Megan Haggerty, Coordinator of the International Education Funders Group, Alicia WU, Senior Analyst of China Global Philanthropy Institute, Irene Bao, Deputy Executive Director, China Global Philanthropy Institute, Jin HE, Professor of China Global Philanthropy Institute, Joost Monks, Executive Director of NORRAG, Haoyin Wu, Yanni Wang, and others.

C. Arts Education and the Sun Future Foundation

As a former school director and education researcher I often think about what we need to teach our children. To me, the 4 C's that are Critical Thinking, Communication, Collaboration, and Creativity are essential skills to equip our children with for today's and even tomorrow's world too. But we need to go even further than that by teaching our children a fifth C: Compassion.

This point culminated during my recent visit to China to an art education project in a school for migrant workers' children in one of Beijing's outer rings, Beijing Shijingshan Cement Factory Elementary School, through a program called "Enlightenment of Love." The project received support from Sun Future Art Education Foundation which bases itself on the belief that "Art Education Makes Good People," and aims to help children grow both heart and mind. I was impressed by the teachers' focus on exploration and innovation through aesthetics and photography, particularly as a way to build identity and encourage love and compassion among their students who predominantly came from disadvantaged families.



Group picture in Mrs Gong's classroom in Beijing's Shijingshan Cement Factory Elementary School

D. The Evolution of Education Financing in Africa

On April 9, 2019 I took part in a panel discussion on the evolution of education financing in Africa at Teachers College, Columbia University. The conference, which was organized by The Center for African Education, in collaboration with NORRAG, Tri-State Area Africa Funders, and the Tamer Center for Social Enterprise at Columbia Business School, explored how new funding mechanisms and philanthropy can compensate for funding gaps and support most vulnerable students in equitable ways. Our panel explored different innovative financing mechanisms and their impact on education and development in Africa. Our keynote speaker, Aleesha Taylor, discussed the topic from a funder's perspective through her work at the Open Society Foundations. I moderated a panel



M. Avelar, A. Kajunju, B. Bylenga, & F. Jaumont in a panel on education financing in Africa at Teachers College Columbia U.

which included Dr. Marina Avelar, Research Associate, NORRAG; Amini Kajunju, Executive Director, IUGB Foundation; and Barbara Bylenga, Founder and Executive Director, SHE-CAN. The panelists shared insights based on their own diverse experiences working in philanthropy and development in Africa. We connected with different actors and fostered conversation among students, academics, practitioners and funders on the lessons learned, challenges, successes and recommendations for the future of innovative finance in education to ensure equitable outcomes.

2. Learning

As the number and type of philanthropic organizations continue to grow across the world and they become more influential actors in the education and development sector, it is important in my opinion that we examine the complementary role that philanthropic institutions play in the distribution of public goods, such as education. It is also critical that researchers and practitioners exchange and highlight the importance of cooperating with new partners while analyzing issues related to equity, accountability, neutrality, effectiveness and efficiency.

Contemporary philanthropy frequently aims not only to directly finance activities or institutions but also to influence overall education agendas by knowledge generation, networking and policy formulation. Furthermore, some non-profits structured as philanthropies are blurring the lines between capitalism and charity by impact investment and other forms of income generation. Philanthropists' aims to innovate and incubate are high. They are also free of the need to demonstrate scalability, long-term impact or to consider unintended consequences beyond their realm of interests. Democratic oversight can be weak, and in some cases long-term commitment to stay a course of action is absent. Even when demand is not evident, public authorities can be reluctant to challenge potential benefactors. Many strong foundations address these issues frankly, but a considerable portion of private spending on education is done with little or no public oversight.

3. Dissemination

A. Birth of Philanthropy & Education SIG

Following the exchanges that took place during the various symposia described above our group went on to create the Philanthropy & Education Special Interest Group during the Comparative



Group picture of Philanthropy & Education Special Interest Group during CIES 2019 in San Francisco

and International Education Society's annual meeting in San Francisco on April 14-19, 2019. At the time of our first Business meeting on April 17, the SIG counted 41 CIES members and we discussed ways to reach a total of 60 before next year's proposal deadline. This magic number will allow us to propose and feature two panel sessions on this topic during CIES2020 in Miami and in all subsequent CIES conferences. Each time a SIG reaches 30 members it is allowed to submit one additional set of joint presentations.

NORRAG offered a joint institutional reception during CIES to promote the SIG and generate more interest and support. Our new SIG can be followed on Twitter @PhilanthropySIG so that members can get updates as we prepare for CIES 2020.

The officers of Philanthropy and Education SIG are: Professor Noah Drezner of Teachers College Columbia University who will co-chair the SIG with Natasha Ridge, Executive Director of the Al Qasimi Foundation, and David J. Dingus, SIG Treasurer.



Official logo of Philanthropy & Education SIG

B. Research Platform

This research project *has evolved in a research platform* hosted by Fondation Maison des Sciences de l'Homme in Paris *where I am* Principal Investigator of Global Philanthropy and Education in the Age of Knowledge Societies, as part of the Humanitarian aid in Globalization platform.

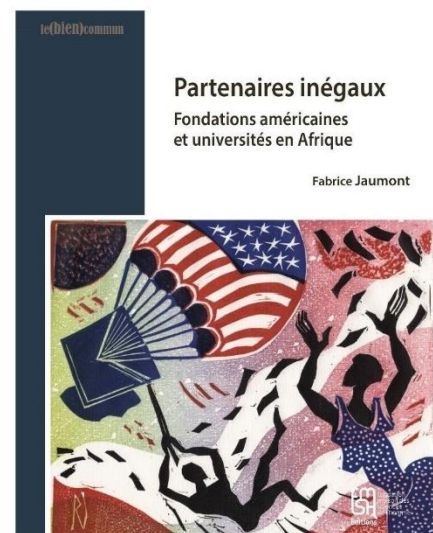
This research *platform* aims to highlight the role of American philanthropy in development aid through the relationship of American foundations with private and public universities, research institutes, cultural centers, schools and continuing education in the Global South, and especially in Africa. The size, scope and impact of philanthropic organizations on development assistance have never been greater. *Globally*, foundations are experiencing strong growth. Much more than an American phenomenon, efforts to document transnational trends in philanthropic, not-for-profit, and civil society-led initiatives reveal a burgeoning model.



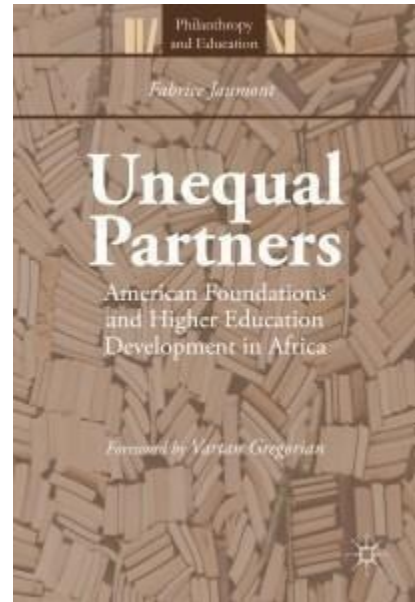
C. Publications

As a result of the Philanthropy in Education initiative we are currently working on an editing volume *Philanthropy in Education: Diverse Perspectives and Global Trends*. The volume includes chapters from authors with diverse voices on the many ways in which philanthropic actors are engaging not only with local education sectors, in a variety of countries including Brazil, Peru, Nigeria, the USA and India, but also larger trends in the sector such as new approaches to finance, the role of global policy partnerships and expanded possibilities for corporate social responsibility through corporate foundations. Other articles and Op-Eds were also submitted to or published by different platforms listed below.

- Rethinking the Relationship between Foundations and Universities on Africa's Development Agenda. In N'Dri T. Assie-Lumumba (ed.) *African Renaissance, Education, and Social Transformation: Endogenous Foundation, Historical Contingencies, and Purposeful Fusion for Africa's Progress*. (CODESRIA Publishing, n.d., accepted). With Teboho Moja.
- Collaboration in Development despite a Relationship of Unequals between American Foundations and African Universities in Natasha Ridge and Arushi Terway (eds.) *Philanthropy in Education* (Edward Elgar Publishing, n.d., accepted). With Teboho Moja.
- Jaumont, F. (2018). *Partenaires inégaux : fondations américaines et universités en Afrique*. Éditions de la Maison des sciences de l'homme
- Jaumont, F. (2016). *The Dynamics of Collaboration between U.S. Philanthropic Foundations and African Universities in Alphin, Lavin, Stark, Hoker, Facilitating Higer Education Growth through Fundraising and Philanthropy*, IGI Global.



- L'influence des fondations américaines sur le développement des universités africaines ([PDF](#))
- *Unequal Partners: American Foundations and Higher Education Development in Africa*, 2016, Palgrave MacMillan ([PDF](#))
- Jaumont, Fabrice, and Jack Klempay. "Measuring the Influence of Language on Grant-Making by US Foundations in Africa". *Reconsidering Development* 4, no. 1 (2015): 4. ([PDF](#))
- Strategic Philanthropy, Organizational Legitimacy, and the Development of Higher Education in Africa: The Partnership for Higher Education in Africa (2000-2010). ProQuest 2014 ([PDF](#))



Related articles

- [*Birth of Philanthropy & Education SIG*](#) FabriceJaumont.net, April 18, 2019
- [*The Influence of American Foundations on Universities in Africa. Towards an Anglicized World?*](#) FabriceJaumont.net, April 16, 2019
- [*The Growth of Philanthropy in China: From Education to Philanthropy to Philanthropy for Education by Fabrice Jaumont.*](#) NORRAG, Feb 2019
- [*The Boom of Multilingual Education in China.*](#) FabriceJaumont.net, Feb 2019
- [*Innovation and Childhood Education in China.*](#) FabriceJaumont.net, Jan 2019
- [*China Global Philanthropy Institute in Beijing.*](#) FabriceJaumont.net, Jan 2019
- [*Laoniu Children's Discovery Museum in Beijing.*](#) FabriceJaumont.net, Jan 2019
- [*Arts Education and the Sun Future Foundation.*](#) FabriceJaumont.net, Jan 2019
- [*Quelle est l'influence des fondations américaines sur les universités en Afrique ?.*](#) The Conversation, Feb 2018 ([English version](#))

4. About the Researcher

Fabrice Jaumont is a Research Fellow at Fondation Maison des Sciences de l'Homme in Paris. He is Principal Investigator of Global Philanthropy and Education in the Age of Knowledge Societies, and his research activities are part of the Humanitarian aid in Globalization platform.



Born in Valenciennes, France, Fabrice Jaumont is a French educator, researcher, and author living in New York since 2001. He currently serves as Education Attaché for the Embassy of France to the United States, a Program Director for FACE Foundation in New York. He is the founder and director of the Center for the Advancement of Languages, Education, and Communities, a nonprofit organization with a focus on multilingualism, cross-cultural understanding, and the dissemination of ideas. Since January 2019, he has joined the editorial board of NORRAG.

Fabrice Jaumont is the author of five books: *The Bilingual Revolution: The Future of Education in Two Languages* (TBR Books, 2017), which provides inspirational vignettes and practical advice for parents and educators who want to create a dual-language program in their own school (the book has been translated in 8 languages); *Unequal Partners: American Foundations and Higher Education Development in Africa* (Palgrave-MacMillan, 2016); *Partenaires inégaux: fondations américaines et universités en Afrique* (Editions Maison des Sciences de l'Homme, 2018). He recently published, *Stanley Kubrick: The Odysseys* (Books We Live by, 2018), which explores Stanley Kubrick's cinematography and the theme of Odysseus. Fabrice's latest book, *The Gift of Languages: Paradigm Shift in U.S. Foreign Language Education* (TBR Books, 2019), co-written with Kathleen Stein-Smith, touches on the issue of foreign language deficit in the United States and sets the stage for a new paradigm in our approach to teaching and learning languages.

Fabrice Jaumont holds a Ph.D. in Comparative and International Education from New York University with a specialization in International Development. His dissertation, *Strategic philanthropy, organizational legitimacy, and the development of higher education in Africa: The partnership for higher education in Africa (2000-2010)*, which was completed in 2014, explores the specifics of a partnership between leading U.S. foundations. He was made a *Chevalier dans l'Ordre des Palmes académiques* by the Government of France, and was awarded the *Prix de la diversité culturelle* by the *Organisation Internationale de la Francophonie* and the Committee of French-speaking Ambassadors to the United Nations. He received the Medal of Recognition from the Committee of French-Speaking Societies in the United States.

5. Contact Information

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